

CHAIRMAN

Who, what & how much?

Directorbank

mm&k



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Survey of UK Chairmen & NED's conducted by MM&K Ltd

The role of the board chairman and other non executive directors is to keep the executive in line and has never been more important and never more challenging.

Who's on a board?

THE AVERAGE
BOARD HAS 5.5
PEOPLE ON IT



Chairman runs the board



AND IT IS
NORMALLY
A MAN

JUST 18% OF DIRECTORS ARE FEMALE



Unjustifiably high remuneration and aggressive tax planning have put companies under great scrutiny.

86% of chairs say the role is more demanding than 5 years ago due to:



1

Public scrutiny

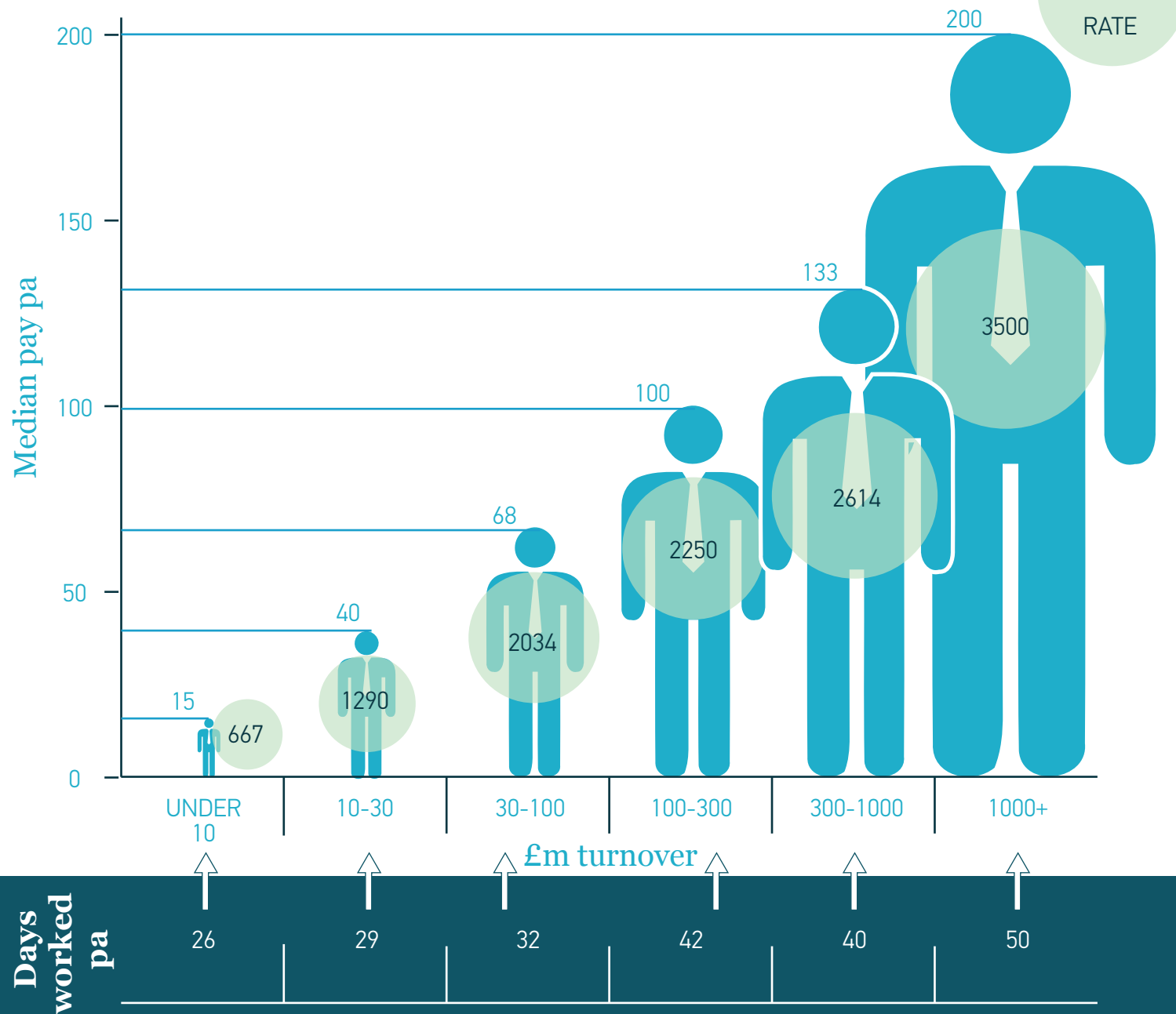
2

Economic environment

3

Impact of technology on business

Chairs' pay rises as company turnover rises



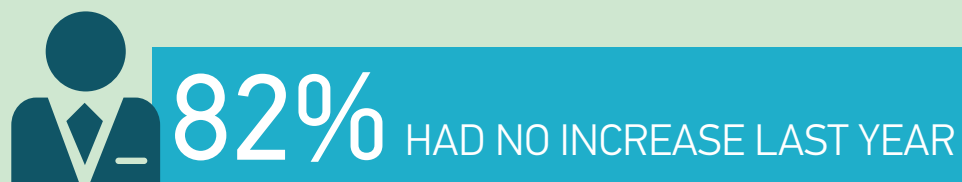
WHAT DOES THE CHAIRMAN DO?

- 1 – strategy
- 2 – monitoring performance
- 3 – risk
- 4 – corporate governance
- 5 – people

WHAT SKILLS ARE VALUED?

- Challenge the board
- Independence
- Objectivity
- Previous experience

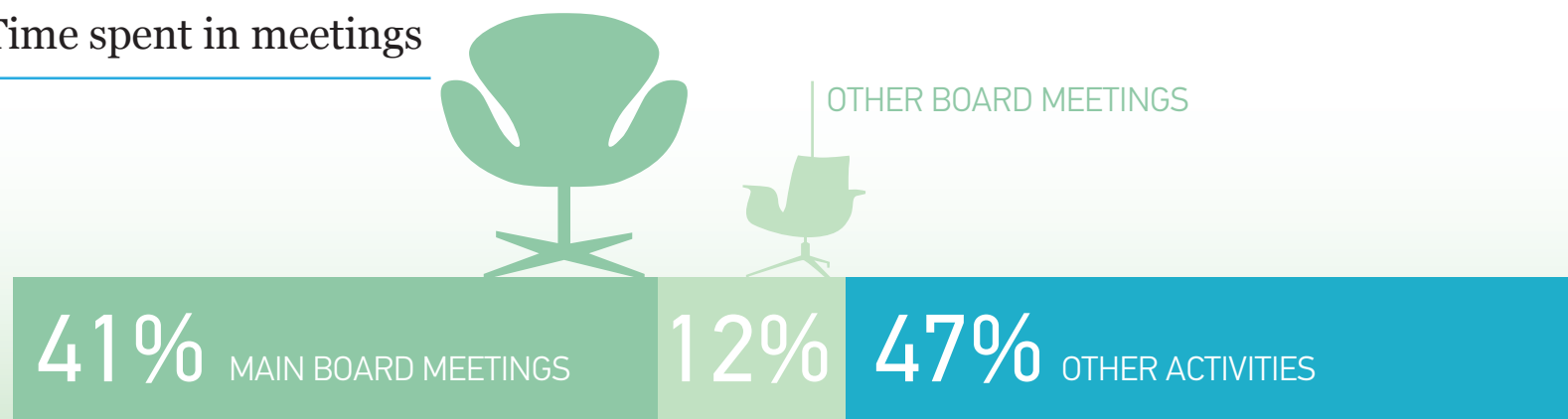
Financial rewards for non-execs are less than for the executive.



53%

of chairs say that competing and winning in a company are higher priorities than trust and ethics

Time spent in meetings



87%

say the non-execs need to engage on the basis of morality

77%

of chairs say that boards are effective

Data from the MM & K/director bank 2013 Life in the Boardroom Survey

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